

JOB SEARCHING AS A PERSON OF COLOR

Milestone 3
PROMOTE
Develop Your Brand



What are some factors to consider when job searching?

Diversity, equity, and inclusion in the workplace continues to be an important topic in inclusive workplaces. What can you look for as a person of color to ensure that you'll not only be hired, but supported during your time as an employee?

- Research the leadership of the organization. Are the CEO, president, supervisors or major decision makers people of color?
- Assess the team you'll be joining. Are there other people of color, or will you be the first or only?
- Assess intentional and genuine acts of inclusion, such as the recent promotion of people of color, continuous diversity trainings, or financial support toward inclusive organizations

What are questions to ask a potential employer to ensure I'll be supported?

- How do you currently support employees of color?
- What kind of mentorship or groups are available for me in this organization?
- Can you tell me how your team continues to keep it's commitment to diversity, equity, & inclusion?
- Can you give me an example of a recent diversity issue and how you addressed it?



Practice virtual interviewing from the comfort of your home or residence hall. Log in with your UNCG credentials and practice thousands of questions! uncg.biginterview.com

Where can I find more resources on this topic?

- Visit **SpartanConnect** to view the dozens of multicultural student groups at UNCG
- **Forbes' America's Best Employers for Diversity**
- **Virtual Diversity Career Fairs** happening across the U.S.
- **Black Professionals Network**



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